——— Margin

——— Edge of product

——— Bleed limit 10-10 mm (background must fill it)

resolution: min. 300DPI
colours: CMYK
formats: TIFF, PDF, EPS, AI, CDR

The green line indicates the area all non-background objects - texts, logos, etc.
The black outline the maximum size of graphic visible on the product.
The pink line indicates the size of the required graphics including bleed.